

FOR IMMEDIATE RELEASE

The Hotel Minneapolis, Part of Marriott's Autograph Collection, Gets a Tech-Makeover with ElevenBC for Mac

To add to their high-end amenities, Hotel Minneapolis adopts Eleven's world-class guest computers



2/7/12 Portland, Ore. – Located in the historic Midland Bank building, [The Hotel Minneapolis](#), part of [Marriott's](#) exclusive [Autograph Collection](#), recently deployed the [ElevenBC for Mac](#) guest computing solution, giving it a more modern touch and an enhanced guest experience.

The building, originally built in 1906 and renovated in 2008, is an independent and iconic fixture in downtown Minneapolis and maintains much of its unexpected charm and rich character. Hotel Minneapolis General Manager, Don Cook, finds the sleek and modern look of ElevenBC on the iMacs an attractive match for their luxury property. *"The Hotel Minneapolis, Autograph Collection caters to business clients with a unique, casual atmosphere, where they can connect online and in-person,"* remarked Cook. *"ElevenBC for Mac offers that cool factor, while Eleven's proactive support allows us to focus on our guests rather than the computers."*

Historic Elegance Meets Modern Technology

Business travelers seeking a unique experience will certainly find it at the Hotel Minneapolis, Autograph Collection. While the hotel boasts marble columns, vaulted ceilings, and original bank vaults, there's nothing historic about their technology offerings. Guests will find the perfect blend of [amenities](#) to get business done while they connect in a relaxing environment.

The business center, located right off the main lobby, includes a communal table with five iMac computers running ElevenBC software. Open 24 hours every day, travelers will find the business center an excellent resource for everything from boarding pass printing to checking emails to finishing presentations.



The Future of Guest Computing is Social

"The Hotel Minneapolis, Autograph Collection's efforts to integrate ElevenBC for Mac into the overall hotel experience are indicative of what we see as the future of guest computing," says Dan Meub, [Eleven's](#) CEO. *"Creating a social atmosphere around the computers not only satisfies the changing needs of guests, it also allows the hotel to earn incremental revenue from food, drink and other amenities. Our upscale ElevenBC for Mac solution allows luxury hotels to showcase their guest computers rather than hiding them in small, windowless rooms."*

Eleven enables Hotel Minneapolis, Autograph Collection to provide its guests with a seamless and memorable guest technology experience.

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About Eleven Wireless

Eleven delivers hospitality's only guest Internet platform, providing a cloud-based solution for hotels and brands to deliver a consistent, compelling and unique guest experience to their guests, whether on guests' own mobile devices or hotel-provided computers in the lobby, business center and guest rooms.

Founded in 2002 to deliver wireless Internet to hotels, Eleven has grown rapidly, expanding its cloud-based software platform, ElevenOS, to provide hoteliers a centralized way to manage all aspects of their evolving online guest experience. As the only service provider neutral platform, ElevenOS allows hotel management groups to standardize their Internet, business center and in-room guest experience even when they have an assortment of service providers. Eleven's solutions have been deployed in nearly a thousand hotels nationwide and that number continues to grow each month. Eleven is a privately owned company headquartered in Portland, OR. For more information, visit www.elevenwireless.com.

About Hotel Minneapolis

Hotel Minneapolis is an independently owned and operated member of Marriott's Autograph Collection, a group of distinct luxury locations that are known for unusual, rich character and original details. Each a unique experience built to make a destination of the hotel itself. The Hotel Minneapolis is in the heart of the city, near transit and businesses such as the Metrodome and Target Headquarters. The boutique hotel consists of 222 rooms that cater to a full range of travelers – from business executives, to vacationers, to young professionals. For more information, visit www.thehotelminneapolis.com.